

LEARN, CREATE, CONNECT

A Draft Long-Term
Vision for UR Downtown



UR MISSION & VALUES

The mission of the University of Richmond is to educate in an academically challenging, intellectually vibrant, and collaborative community dedicated to the holistic development of students and the production of scholarly and creative work. A Richmond education prepares students for lives of purpose, thoughtful inquiry, and responsible leadership in a diverse world.

- **Student Growth**
- **Pursuit of Knowledge**
- **Inclusivity and Equity**
- **Diversity and Educational Opportunity**
- **Ethical Engagement**
- **Responsible Stewardship**

UNIVERSITY OF RICHMOND DOWNTOWN PURPOSE STATEMENT

UR Downtown is a place to learn, create, and connect. A shared learning environment, it amplifies the strengths of the University and the assets of the city. It offers students, faculty, staff, alumni, and community members an integrative experience of engaging with others in the heart of a diverse metropolitan area.

VISION PROCESS

- Guided by Process Team + Strategy Council with representatives from all 5 schools at UR
- 600 stakeholders engaged including students, faculty, staff, alumni, community leaders through interviews, survey, listening sessions, and retreats
- Iterative process of discovery and idea formation
- Emergent focus – a Long-Term Vision

LONG TERM VISION

UR Downtown currently has strong programs that connect the campus to the community, but the call from stakeholders was a much broader vision that more deeply connects to the University's mission, values, and strategic plan.

The proposed long-term vision of UR Downtown works to enhance the University's overall mission and values by offering our intellectually vibrant, collaborative community space to **learn in the city, create in the city, and connect with the city.**

In order to support the implementation of this vision, we recommend that the University of Richmond explore a new space or consider rehabilitating its current space to meet the full needs and aspirations of faculty, staff, students, and the greater Richmond community as aligned with UR Downtown's purpose and the University of Richmond's mission and values.

LEARN IN THE CITY

OVERVIEW

Provide access to applied place-based learning experiences that promote undergraduate and graduate student growth and the creation of new knowledge that builds capacity in our region.

CREATE IN THE CITY

OVERVIEW

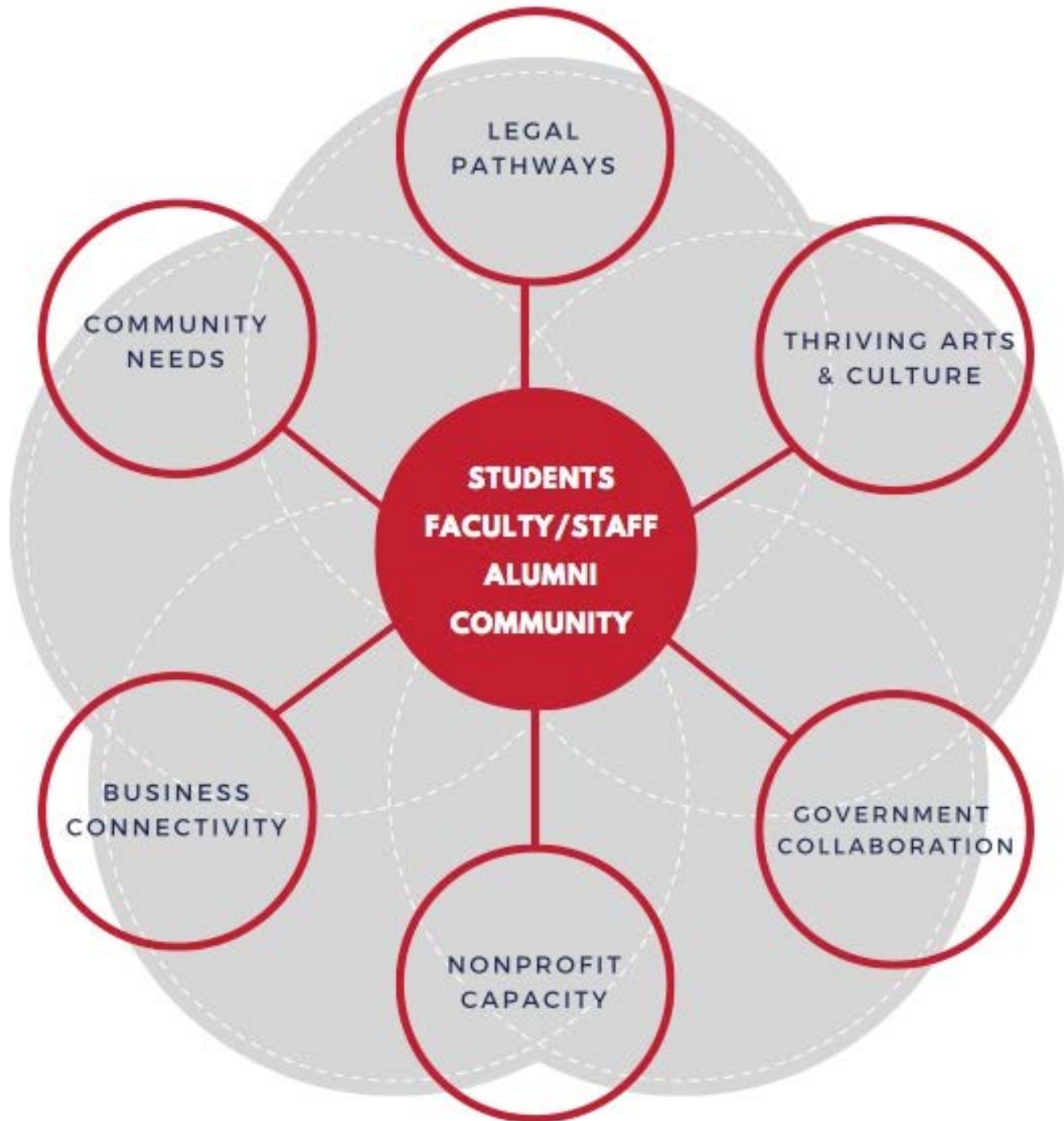
Further UR's distinctive strengths in the arts and sciences, leadership studies, business, law, and professional and continuing studies through connectivity and engagement with Richmond's arts and culture, entrepreneurial, legal, and governmental hubs downtown to facilitate new knowledge, creativity and innovation, and collaboration that contributes to the region.

CONNECT WITH THE CITY

OVERVIEW

Increase the vitality of the Richmond region through a dynamic educational and community presence that supports cross-sector collaboration, respectful engagement, and economic activity.

Provide a vibrant place in the heart of the city for Richmonders to learn about the University of Richmond and opportunities for connecting, enrolling, and engaging with the University.



FEEDBACK



Plan and Feedback form:

www.thesparkmill.com/urdownntownfeedback